



# JCI launches the first JCI Digital Pin Collection!

# About the Pins

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On the occasion of its 108<sup>th</sup> anniversary, JCI is launching the first limited edition collection of digital pins supported by NFT technology. The collection contains 108 unique pieces, each design representing the journey of leadership development, with collectors able to directly purchase one or more digital stamps.



# History

In 2022, Junior Chamber International and NFTIV (a subsidiary of DVB) partnered with the following objectives

- Create a funding pool for JCI RISE projects developed and implemented by JCI members
- Create leadership development opportunities
- Join the global conversation and become a pioneer of the web3
- Promote the 7 SDGs of the JCI RISE initiative!



# Launch

The launch of the limited collection of 108 NFTs will take place during the 2023 JCI RISE Virtual Summit, from 21 to 23 September 2023. You can choose your favourite design and purchase this unique JCI Digital Pin either by using a bank card or by means of crypto currencies.

The Digital Pins will be available for sale until 13 October 2024.



## REVENUE DISTRIBUTION

NAME	DESCRIPTION	PERCENT
JCI	leads utilizing its global presence and resources to drive positive change, expand its sustainable efforts, and foster collaborations worldwide	30%
NFTIV	contributes to the growth through its expertise in curating sustainable-focused NFTs, raising awareness about environmental consciousness and sustainable practices	20%
JCI FOUNDATION FUNDING POOL	allocation allows flexibility and adaptability in supporting various projects	50%

***A 15% TRANSACTION FEE WILL BE DEDUCTED FROM THE TOTAL REVENUE BEFORE IT IS DISTRIBUTED AMONG THE VARIOUS PARTIES***

# Minting process & the environment

If the carbon footprint is your primary concern regarding our JCI Digital Pin Collection, we share the same sentiment. Let's look into some numbers:

- An NFT mint on Polygon produces 0.4g of CO<sub>2</sub>, which is equivalent to watching 4 minutes of YouTube. In comparison, Ethereum's carbon footprint is 150kg, similar to watching YouTube non-stop for 2.84 years.
- Each transaction on Polygon produces 0.21g of CO<sub>2</sub>, which is significantly lower than the 124.34 kilograms of CO<sub>2</sub> generated per transaction on the Ethereum network.

Regarding our JCI and NFTIV collaboration, a total of 1,108 NFTs will be launched. The minting process and subsequent transactions will result in a carbon footprint of 675.9g (443.2g + 232.7g), which is equivalent to a 12-minute car commute.

We understand the importance of sustainability, and we strive to minimize our environmental impact. By leveraging the Polygon network, we have significantly reduced the carbon emissions associated with our JCI Digital Pins Collection compared to Ethereum.

# Junior Chamber International

## WHO WE ARE

JCI is an international network of enterprising young leaders . It's a membership-based organisation for people aged 18 to 40.

## WHAT WE DO

JCI provides deliberate, long-term practical leadership development through events, programs, trainings and projects.

## WHY WE DO IT

The world needs effective global leaders who can navigate a future that is complex and ever-changing.





# NFT Investment & Ventures

We strive to be the market-leading blockchain technology company, providing NFT as a Service (NaaS) model. We provide detailed platform architecture design and integrate blockchain technology into existing and even new business models. We make digital asset creation easy. No coding knowledge is needed.

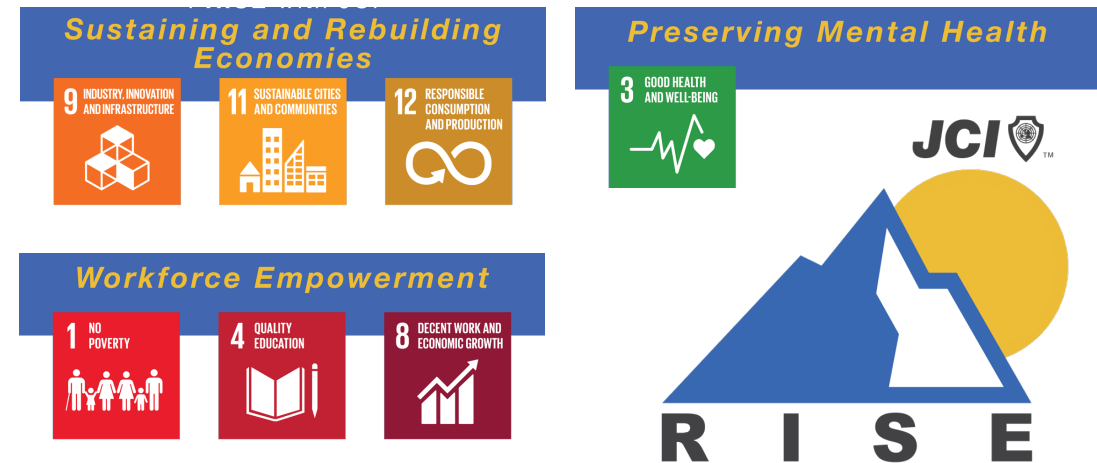
NFTIV is opening the way for the new NFT solutions by connecting the power of decentralisation and Web 3 technologies for wider mass. The solutions for the new Web3 businesses pioneered by NFTIV brings multiple benefits and solves the pain points experienced with NFT 1.0.



# JCI RISE Initiative

JCI members and young leaders everywhere will work together with community stakeholders to address local and national needs through impactful projects, anchored in economic reality.

Through the JCI RISE initiative, JCI members and young leaders around the world use their skills and global network to lift up communities, economies, societies and individuals.





# Coming soon...

During the 2023 JCI World Congress the next collection of JCI Digital Pins is coming!

Look out for exciting designs meant to help you show support for the JCI RISE Initiative, your favourite pillar and the SDGs!

